

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Crossroads Media, LLC.
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
572555-1	09/16/12	September 2012	08/27/12 - 09/13/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	690

Flight Dates	Order #	Alt Order #
09/05/12 - 09/14/12	572555	9776303

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8433		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/12	09/06/12	FOX 8 Morning News	5-6a	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/06/12 5:10 AM FOX 8 Morning News 5-6a :30 USPRTV14ACH \$350.00 NM									
2	09/07/12	09/07/12	FOX 8 Morning News	5-6a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/07/12 5:43 AM FOX 8 Morning News 5-6a :30 USPRTV14ACH \$350.00 NM									
3	09/13/12	09/13/12	FOX 8 Morning News	5-6a	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/13/12 5:24 AM FOX 8 Morning News 5-6a :30 USPRTV14ACH \$400.00 NM									
4	09/12/12	09/12/12	Fox 8 Morning News	6-7a	--W----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/12/12 6:40 AM Fox 8 Morning News 6-7a :30 USPRTV14ACH \$900.00 NM									
5	09/06/12	09/06/12	Fox 8 Morning News	7-8a	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/06/12 7:11 AM Fox 8 Morning News 7-8a :30 USPRTV14ACH \$900.00 NM									

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Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/11/12	09/11/12	Fox 8 Morning News	7-8a	-T-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 09/11/12 7:29 AM Fox 8 Morning News 7-8a :30 USPRTV14ACH \$900.00 NM									
7	09/10/12	09/10/12	Fox 8 Morning News	8-9a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 09/10/12 8:37 AM Fox 8 Morning News 8-9a :30 USPRTV14ACH \$900.00 NM									
8	09/06/12	09/06/12	Fox 8 Morning News	9a-10a	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 09/06/12 9:08 AM Fox 8 Morning News 9a-10a :30 USPRTV14ACH \$550.00 NM									
9	09/07/12	09/07/12	Fox 8 Morning News	9a-10a	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 09/07/12 9:50 AM Fox 8 Morning News 9a-10a :30 USPRTV14ACH \$550.00 NM									
10	09/06/12	09/06/12	Noon News	12-1230p	---T---	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Th 09/06/12 12:27 PM Noon News 12-1230p :30 USPRTV14ACH \$120.00 NM									
11	09/07/12	09/07/12	Noon News	12-1230p	----F--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 F 09/07/12 12:11 PM Noon News 12-1230p :30 USPRTV14ACH \$120.00 NM									
12	09/10/12	09/10/12	Noon News	12-1230p	M-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 09/10/12 12:16 PM Noon News 12-1230p :30 USPRTV14ACH \$120.00 NM									
13	09/12/12	09/12/12	Noon News	12-1230p	--W----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 W 09/12/12 11:59 AM Noon News 12-1230p :30 USPRTV14ACH \$120.00 NM									

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572555-1	09/16/12	September 2012	08/27/12 - 09/13/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/13/12	09/13/12	Noon News	12-1230p	---T---	:30	1	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$120.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	09/13/12	12:12 PM	Noon News	12-1230p	:30	USPRTV14ACH	\$120.00	NM
15	09/06/12	09/06/12	Fox 8 News at 5pm	5-530p	---T---	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$1,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	09/06/12	5:16 PM	Fox 8 News at 5pm	5-530p	:30	USPRTV14ACH	\$1,500.00	NM
16	09/13/12	09/13/12	Fox 8 News at 5pm	5-530p	---T---	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$1,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	09/13/12	5:17 PM	Fox 8 News at 5pm	5-530p	:30	USPRTV14ACH	\$1,600.00	NM
17	09/07/12	09/07/12	Fox 8 Early News 530-6P	530-6p	----F--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$1,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	09/07/12	5:41 PM	Fox 8 Early News 530-6P	530-6p	:30	USPRTV14ACH	\$1,500.00	NM
18	09/10/12	09/10/12	Fox 8 News at 6pm	6-630p	M-----	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	09/10/12	6:17 PM	Fox 8 News at 6pm	6-630p	:30	USPRTV14ACH	\$2,200.00	NM
19	09/08/12	09/08/12	ACC Football	1215-345p	-----S-	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	09/08/12	2:50 PM	ACC Football	1215-345p	:30	USPRTV14ACH	\$900.00	NM
20	09/09/12	09/09/12	FOX News Sunday	9-10a	-----S	:30	1	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$120.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/09/12	9:31 AM	FOX News Sunday	9-10a	:30	USPRTV14ACH	\$120.00	NM
21	09/09/12	09/09/12	FOX NFL 1p	1-415p	-----S	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	09/09/12	2:39 PM	FOX NFL 1p	1-415p	:30	USPRTV14ACH	\$2,200.00	NM

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Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	690	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/06/12	09/06/12	Noon News	12-1230p	---T---	:30	1	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$120.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	09/06/12	12:09 PM	Noon News	12-1230p	:30	USPRTV14ACH	\$120.00	NM

Total Spots **22** Gross Total **\$16,540.00**

Payment Terms 30 Days

Agency Commission **\$2,481.00**

Net Amount Due **\$14,059.00**